## **News Release**



## Pacific Yacht Systems Inc. announces appointment of Operations Manager

**FOR IMMEDIATE RELEASE – RICHMOND, BC – April 15, 2014 –** Pacific Yacht Systems Inc. announces the appointment of David Pierce as Operations Manager. In this new role, David will be responsible for day-to-day operations, systems development and managing growth. In the past year, PYS has seen a substantial increase in new clients looking to upgrade their boat's battery capacity and electrical systems to accommodate new technologies, especially in the area of electronics, entertainment, and communication systems.

Dave graduated from BCIT in electrical and electronic technology, and spent the bulk of his career as a Project Manager in the high-tech industry working with companies such as Dynapro Systems and Electronic Arts. In his last position, Dave was responsible for the management of a team of mobile audio/video technicians, installing high-end integrated systems.

Jeff Cote, PYS President said "Dave's background in project management, budgeting and systems efficiency will be a great asset to PYS as we continue to grow. Dave's appointment shows our commitment to ensuring that our clients receive the best service possible."

Dave will be based out of the PYS office at Skyline Marina in Richmond, BC.

## About Pacific Yacht Systems Inc.

Pacific Yacht Systems Inc., based in Richmond, BC, specializes in marine electronics and electrical systems. PYS provides services to vessels of all sizes, whether powerboats or sailboats, throughout the Lower Mainland and, on request, to other areas of coastal BC. The Company is a proud member of ABYC, NMEA and are certified dealers/installers of Garmin, Raymarine, and Simrad navigation systems.

For more information, contact Jeff Cote at 604-284-5171 or solutions@pysystems.ca